

DRAFT



**Serra High School Foundation, Inc. General Board Meeting Minutes**

December 7, 2011

**Serra Foundation Mission Statement**

Improve the future quality of life in our community through enhancing academic and athletic programs at Serra High School

**Serra Foundation Website:** [www.serrafoundation.org](http://www.serrafoundation.org)

**Present:** Norm Ryan, Rose Como, Beckie Ryan, Allison Tenenbaum, Leo Hurtado, Patricia Malone, Glen Worley, Julie Matthews, Patrick Brennan, Jeff Thomas, Gail Myers, Joe Schmidt, Jonn Pisapia, Mike Jimenez, Brenda Hayward

**I. Call to order:** President Norm Ryan called the meeting to order at 6:35 p.m.

**II. Introductions around the room**

Jonn Pisapia introduced Glen Worley, the head boys' basketball coach. He thanked the Foundation for their support. His goal is to develop good young men as well as developing their basketball skills.

**III. Old Business**

**a. Presentation of Minutes:** Minutes of the November 2, 2011 Board meeting were presented by e-mail. Beckie moved to approve the minutes as presented. Rose seconded the motion and the minutes were approved unanimously as written.

**b. Treasurer's report:** Julie Matthews presented the Treasurer's report information.

- 1) We have approximately \$27,000 to spend.  
Some groups have collected their fall grant money.  
Football snack bar - \$15,000 income - \$10,000 expenses = \$5,000 profit, which will be split with football and field hockey.
- 2) Cindy and Ross Willey will be the Foundation co-Treasurers starting next year.

**c. Principal/Site Representative reports - Jeff Thomas/Joe Schmidt/Jonn Pisapia**  
**Jeff Thomas -**

- 1) We are looking at mid-year budget cuts. Bigger budget cuts will be coming next year.
- 2) Senior exhibitions will be held mid-year. Panelists are needed to sit on the interview boards. Seniors need to present a Skills Based Resume addressing the Q5's.
- 3) Seniors who have not passed the CA. Exit Exam - 2 for Math and 4 for English.
- 4) Graduation ceremony site is still being researched. A site is needed to accommodate approximately 4,000 people. About \$8,000 is budgeted for graduation.  
Golden Hall - problem is limited seating  
USD - too expensive  
SDSU - may combine with Hoover to afford venue  
UCSD  
Sport Arena - parking too expensive (\$20 per vehicle)

**Joe Schmidt** - working on digitizing Serra's historical archives

**Jonn Pisapia -**

- 1) Working with D'Amato's on the bench for the stadium.
- 2) Waiting to purchase the cross over mat for the track. The district is obtaining a better purchase price for all schools.
- 3) Field Hockey - Division 2 CIF Champions

- 4) Boys' Water Polo – Division 2 CIF Champion – need banner
- 5) Beckie made the motion to purchase a banner for the boys' water polo team and a new banner for the field hockey team (since the existing field hockey banner is maxed out). Allison seconded the motion and the motion passed unanimously.
- 6) Rose and Beckie will work with Jonn on purchasing the new banners for the gym as well as cleaning the existing banners.
- 7) Football banquet very nice. Serra won all the KUSI awards this season.
- 8) Attended cross-country banquet.
- 9) Girls' tennis made it to the quarterfinals.  
The tennis courts have been redone. Looking at getting benches for the courts.
- 10) Beckie commented that the Powder Puff game went well.

**d. President's report – Norm Ryan**

- 1) **Joint Fundraiser with DePortola Foundation** – January 28, 2012 **Ewaste event** – Serra parking lot
- 2) **Serra/Farb/DePorola Staff Basketball Game** – to be held in the next 3 months
- 3) A meeting was held the Monday after Thanksgiving with eighth grade parents who expressed concern with sending their students to Serra H.S. Discussion was held on how to better advertise Serra to prospective students:
  - a) Prospective students shadowing existing students
  - b) Mike Jimenez going to speak at local elementary schools.
  - c) ASB holding mini pep rallies at elementary and middle schools.
  - d) Jonn currently goes to DePortola and Farb 3 times a year to talk to the students.
  - e) Friday, January 6, 2012 next Tierra Times articles are due. Write articles about successes at Serra.
  - f) Testimonials on website – from parents and past students
  - g) 8<sup>th</sup> graders walk to Serra – will be more visitation to the classrooms and less time spent in the gym

**e. Grant Committee – Pat Brennan**

- 1) The winter grant cycle will run from January 2, 2012 through the end of January. Jonn will inform the coaches of the winter grant cycle.
- 2) Two new members are needed for next year's grant committee since Pat and Michelle Cantrill will be moving on; 3 current members will remain on the committee.

**f. Campus Improvement Committee – Rob Wright - no report**

Table campus signage update to next month's meeting.  
Lights are not working on the marquee.

**g. Plaque Project – Allison Tenenbaum**

4 new plaques have been ordered. Brenda will inquire whether boys' water polo wants to order a plaque for being Division 2 CIF Champs. Beckie will inquire whether field hockey wants to order a plaque.

Brenda will send the Facebook link for the Senior Parent Boosters to Allison so Allison can link the Plaque page.

**h. Snack Bar – Kristin Akeniwich –**

- 1) \$4,400 was raised through football and the AP Superbowl  
\$600 was raised through field hockey
- 2) In the past, the Foundation stocked and staffed the basketball snack bar and then split the profit with basketball. This year the coaches will get the basketball parent boosters to help man the snack bar. Patricia Malone will coordinate this.

Jon distributed the schedule for the upcoming Kiwanis Club basketball tournaments.

- i. **Membership – Rose Como/Becky Ryan**  
It was decided to defer staff solicitation.
- j. **Correspondence – Brenda Hayward - none**
- k. **Auction 2012 - Gail Myers**
  - 1) March 3, 2012.
  - 2) Donor letter ready to be sent the beginning of January.
  - 3) It was decided that the Serra cast of “Grease” will perform a number at the beginning of the auction.

**IV. New Business**

- a. Fifteen Minutes Program – no update
- b. MADD program – Videos and guest speaker for Seniors during STAR testing week. Gail will work on the schedule with Jeff Thomas.

**V. Adjournment:** The meeting was adjourned at 8:15 p.m.

**Motions passed:**

- Approval of November 2011 minutes as presented.
- Approval of treasurers report as presented.

**NEXT MEETING: Wednesday, January 3, 2012 at 6:30 p.m.**

Brenda J. Hayward  
Foundation Secretary  
12/12 /11